



Cygnet Elevate – Global Partner Program

Accelerate Growth. Amplify Possibilities.

Company Introduction

CYGNET.ONE

Founded in 2000, Cygnet.One is a global digital engineering and technology services company delivering scalable platforms, cloud solutions, data and AI capabilities, and enterprise-grade products to leading enterprises, ISVs, and high-growth start-ups across diverse industries worldwide.

With a strong global footprint across the USA, UAE, Europe, and Africa, Cygnet.One enables digital transformation through deep technical expertise and modern engineering capabilities.



Cygnnet.One

Elevate Partner Program

Discover new growth opportunities and expand your revenue potential by leveraging Cygnnet.One's digital engineering, cloud, data, and AI capabilities.

- The Elevate Partner Program is open to Consulting Partners, ISVs, Startups, and Resellers worldwide
- Flexible collaboration and engagement models aligned with your business strategy
- Focused partner benefits and expert support across key digital capabilities
- Commercial incentives designed to deliver clear value and meaningful rewards



35 Countries, One Standard of Excellence: Our Global Footprint



Hyperscaler partnerships:



Certifications & compliances



Partnership Values That Power Cygnet Elevate

The values that define how we collaborate, accelerate growth, and create shared success



Synergy

We build partnerships rooted in shared goals and unified outcomes, ensuring that every engagement reflects a strong understanding of partner priorities and the value they seek to deliver to their customers.



Credibility

Our commitment to reliability, transparency, and disciplined execution enables partners to trust our processes, security mechanisms, and long-term delivery capability across global engagements.



Progression

We stay ahead of evolving market and technology needs by embracing cloud-native engineering, AI, automation, and modern architectures that help partners move faster and innovate confidently.



Excellence

With deep engineering expertise and rigorous quality frameworks, we consistently deliver solutions that elevate partner offerings and create meaningful impact for end customers.



**Growth
Alliance**



**Innovation-Led
Partnership**

Cygnnet.One
Elevate Partner
Program



**Venture Enablement
Partnership**



**Managed Excellence
Partnership**

Your Technology Partner from Day Zero

Leverage Cygnet.One's engineering capabilities, partner offerings, and COSMOS framework to reduce your time to market and widen your customer footprint.

**Channel
Partner's
success**

Refer a new client to Cygnet.One



Cash-in-
Hand



Faster
Engagement
Cycles



Broadened
Solution
Offerings



Mentorship
and Strategic
Guidance

Cygnnet.One Elevate – Refer. Reward. Rise.



Encash this fees to fund your ideas into reality



Dedicated Partner Support for Product assistance from ideation to launch stage

Referral Program - Enabling You to Win More, Faster



Dedicated Partner Growth Manager

- A dedicated Partner Success Manager as your primary point of contact across pre-sales, delivery coordination, and technical alignment
- Dedicated Partner Support for Product assistance
- Lead lock-in for 12 Months



Structured Sales & Technical Enablement

- Quarterly training sessions covering solution positioning, sales readiness, and technical walkthroughs
- Access to partner resources including pitch decks, solution briefs, and case studies



Marketing & Brand Amplification Support

- PR announcements and co-branded visibility across Cygnet.One digital channels
- Social media creatives and promotional assets for partner-led campaigns
- Joint Webinar - with a dedicated platform and guest speaker online.



Marketing Collaboration Toolkit

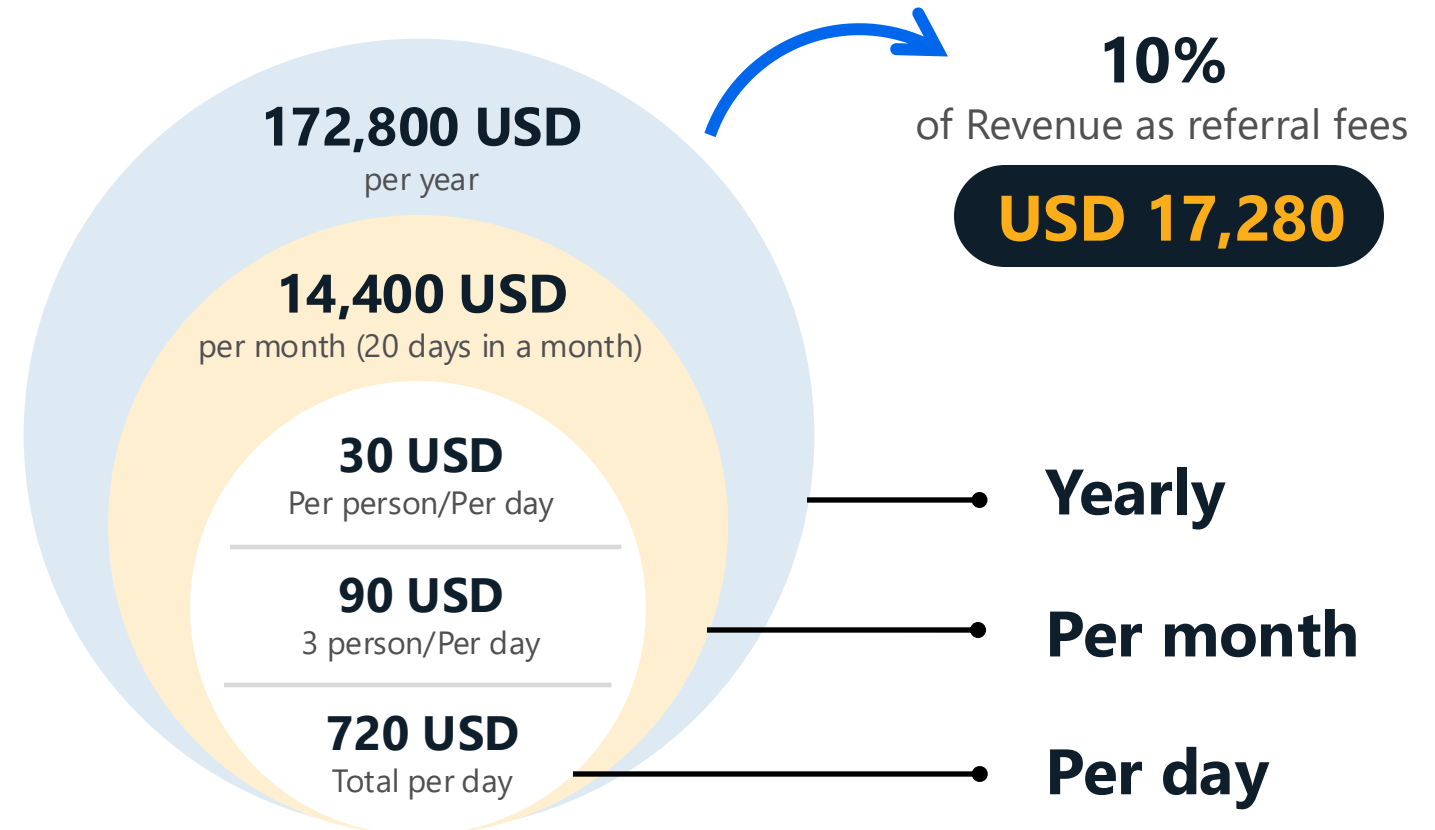
- Readily available content- campaign emails, Social media graphics, banners, videos
- Co-branded, customized marketing assets - Marketing campaign kits, Sales Toolkit, Website landing page.

Referral Program – Illustration

Suppose you refer a client needing a large-scale digital engineering or cloud modernization project with an estimated value of **USD 400,000 – USD 500,000**

10% of Revenue as referral fees
USD 50k Which you can encash

Staff Augmentation Services



Partner Success Story

Cygnnet.One helps a global consulting partner accelerate revenue growth and expand its service portfolio through scalable digital engineering, cloud, data, and AI-led solutions.

Who?

Our partner is a global consulting and technology services organization supporting enterprise customers across multiple regions and industries. With strong customer access and domain expertise, the partner was looking to strengthen its delivery capabilities, reduce execution risk, and introduce new digital offerings to its clients. A strategic referral and delivery partnership enabled them to scale faster and win larger, more complex opportunities.

Why Cygnnet.One?

- Deep expertise in digital engineering, cloud, data, and AI
- Enterprise-grade delivery capabilities for complex engagements
- Strong integration across legacy and modern technology platforms
- Transparent collaboration and partner-first engagement model
- Proven ability to support high-volume and large-scale programs
- Focus on measurable outcomes and long-term partner growth

Value Delivered to the Partner

- Accelerated revenue growth through referral-led opportunities
- Expanded service portfolio without increasing delivery overhead
- Faster deal closures backed by strong execution confidence
- Reduced delivery and operational risk
- Scalable delivery support for long-term business expansion



Words from Our Partners

Partnership with Cygnet.One

Cygnet.One's partner program delivers tailored digital solutions, strategic collaboration models, and advanced engineering capabilities to support sustained business growth. It empowers partners to enhance operational efficiency, expand market reach, and strengthen their competitive position through a collaborative, value-driven engagement approach that ensures meaningful and long-lasting partnerships.



Partner Testimonial

Working with Cygnet.One has elevated our entire technology roadmap. Their teams bring exceptional engineering skill, thoughtful guidance, and a true spirit of collaboration. The level of commitment and innovation they bring to every engagement has strengthened our capabilities and accelerated our growth. Cygnet.One has proven to be a reliable, insightful, and highly valued partner.



Cygnnet.One enabling Industries to Living Digital



AVANT BRIGHTROCK

DivideBuy
The smarter way to pay

HDFC BANK

NOBILEX

RS CONNECT SPOT

the ai corporation

THE UNLIMITED



BOSCH

HITACHI

iBase-t

IGNITION GROUP

JW JELD-WEN
WINDOWS & DOORS

MORRIS GARAGES
Since 1924

TATA MOTORS

VW



Kepro

LUPIN

ozh
HEALTH. DISCOVERY. TECH.

OptioR

stryker

Verofax

ZEVO HEALTH
MOVIE • NOURISH • INSPIRE



Disney

Hindustan Unilever Limited

idox

LG

iVvy marketplace

LANDMARK GROUP

Mondelez International

ROKER

nXivl

ubidata
TRACE ANALYTICS OPTIMISE

ZIFF DAVIS



ABB

amazon

dishtv

Flipkart

HMM

Shell

SONY



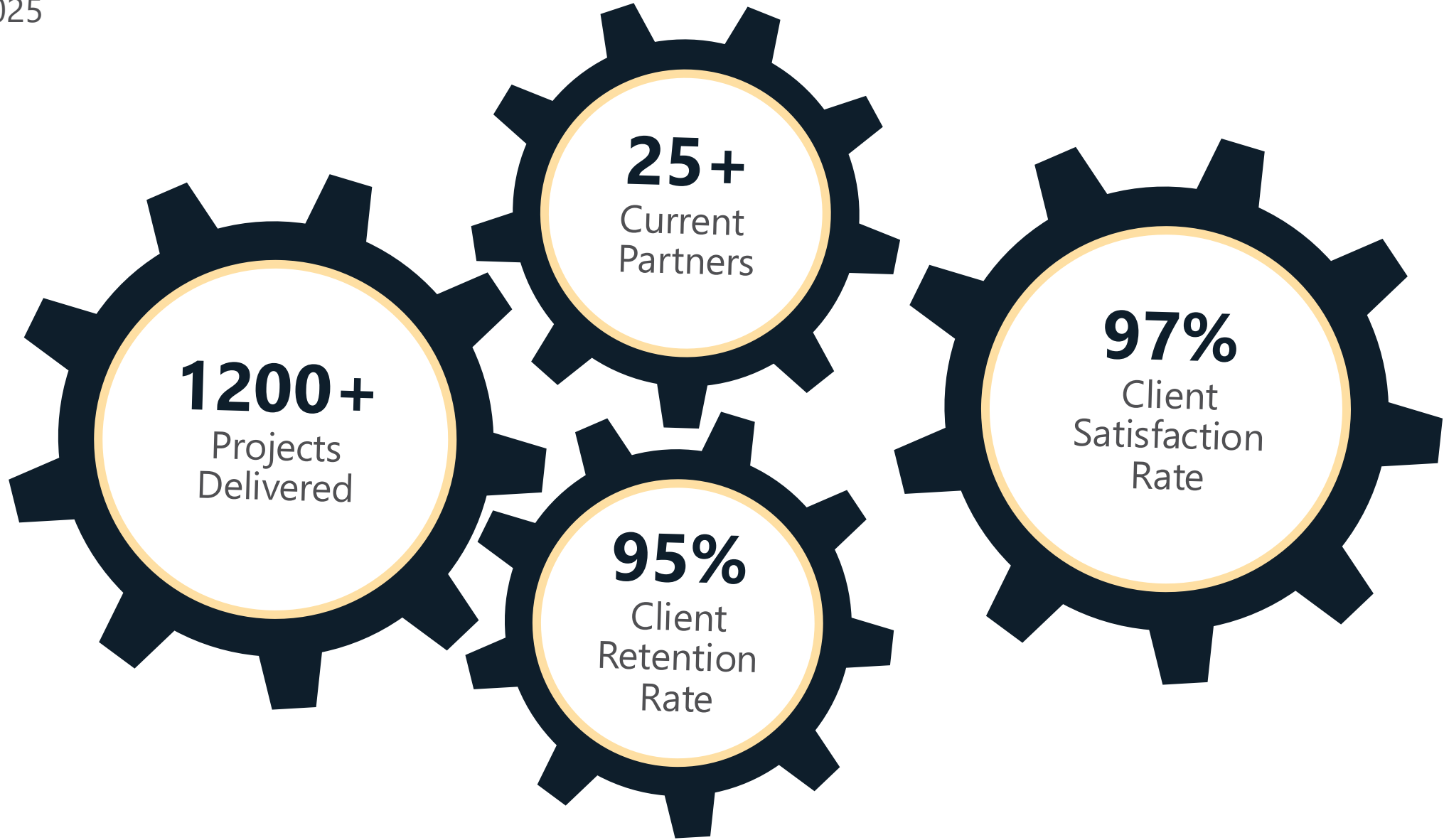
Key Technology Platforms

Cloud & DevOps		Hyperautomation	
Database		IOT	
Backend Technologies		Blockchain	
Enterprise Apps. & SAP		No Code	
Enterprise Apps. & SAP		Low-Code	
AI/ML		Testing	
Frontend Technologies		Visualization	
		Mobile Technologies	



Cygnnet.One Business Metrics

2024-2025



Terms & Conditions

1

Definition of a New Client

A New Client refers to any customer who has not engaged with the Company within the last twelve (12) months from the date of the proposed engagement.

2

Lead Registration Validity

Referred leads will remain registered and protected for a period of 12 months. Any business generated from these leads during this period will be attributed to the referring partner and will qualify for referral rewards.

3

Minimum Revenue Eligibility

To be eligible under this program, the referred client must generate a minimum of USD 7,000 per month for at least three consecutive months, or a total of USD 20,000 within any three-month period.

4

Encashment of Referral Fees

Referral payouts will be released only after Cygnet is paid back by the client as per terms of the payment agreed upon with the client.

5

Revenue Period for Referral Rewards

Referral fees will be applicable only on the first year of revenue realized from the referred client.

6

Referral Fee Structure

10% of the realized revenue.



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THANK YOU



<https://www.cygnet.one>



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