

## **Cygnet.One**

Cygnet Infotech is dedicated to excellence and is re-evolving as CYGNET.ONE to help consolidate its specialized offerings in Compliance transformations, Digital & Quality Engineering, Enterprise Modernization, Data, Al & Analytics Hyper Automation, Test automation, Digital signature, and a myriad of other offerings across Americas, the UK & Europe, Africa, the Middle East, and the Asia Pacific.

Through Cygnet Cosmos, our digital transformation framework, we empowers organizations to achieve business process transformation through co-ideation, co-creation, co-innovation, and co-evolution.

Cygnet.One serves as a one-stop destination for intelligent solutions, delivering value from ideation to execution, ultimately driving success for clients and partners worldwide.

Our CSR initiative, LivingtheTrust.com, drives us to dedicate 10% of our profits to digital education.



#### **Vision**

Empowering lives globally through technology-enabled business solutions



#### Mission

From ideation to execution – Your trusted partner



#### **Purpose**

Living the Trust of Clients, Cygnetians, Communities



#### **Values**

- Customer Centricity
- Fearless Creativity
- Quality Excellence
- Entrepreneurial Spirit



## Message from Founder & Managing Director



"At Cygnet.One, every step, every innovation is a stride toward a future where technology converges with human creativity, emotions, and intuitive Intelligence. We aim to unlock the power of the human mind through out-of-the-box ideation to start with until last-mile execution for solving organizational challenges. Our focus is to optimize ROI. With the COSMOS framework, we empower our customers, employees, community, and partners, fostering a sense of Oneness. Join us on this journey into the future as we redefine the digital landscape."

#### **Niraj Hutheesing**

Founder and Managing Director, Cygnet.One





## Serving Fortune 1000 across 35 countries since the year 2000.

Living the Trust









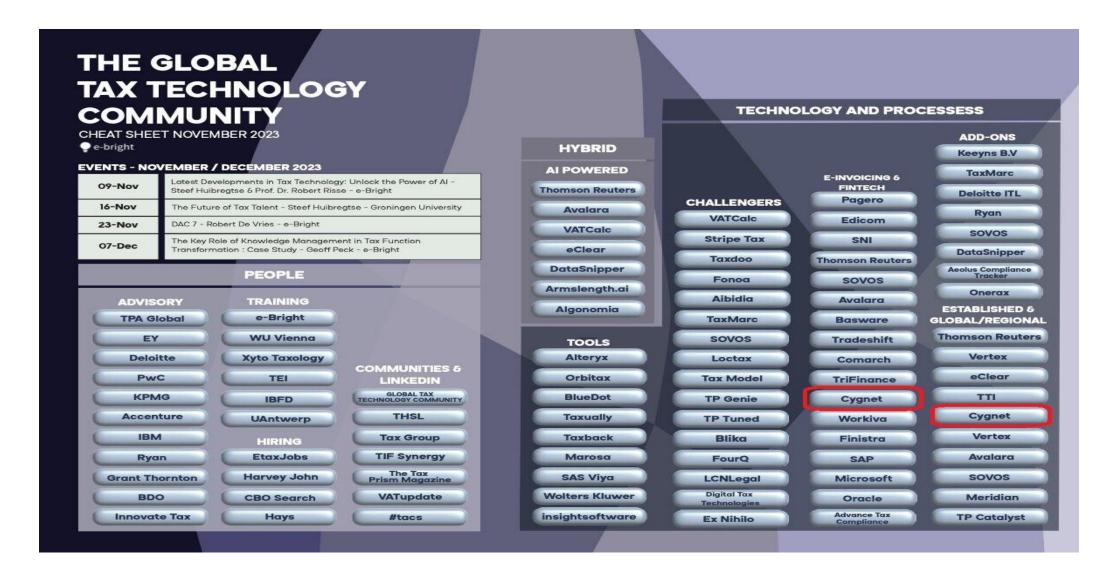








## Globally recognized as a leading company in the Tax space





## Witness our Strategic Partner Ecosystem

#### One of the Big 4's

Big 4 in India & KSA have placed their **trust** in us by utilizing our solution, **white-labeled** under their brand name



## World's 2<sup>nd</sup> largest Payment processing company

Has globally **partnered** with us to promote our **Fintech solutions** in India & Southeast Asia



#### **Largest E-commerce company**

One of the largest e-commerce company in India has **partnered** with us to promote our **withholding tax solutions** to a wider market

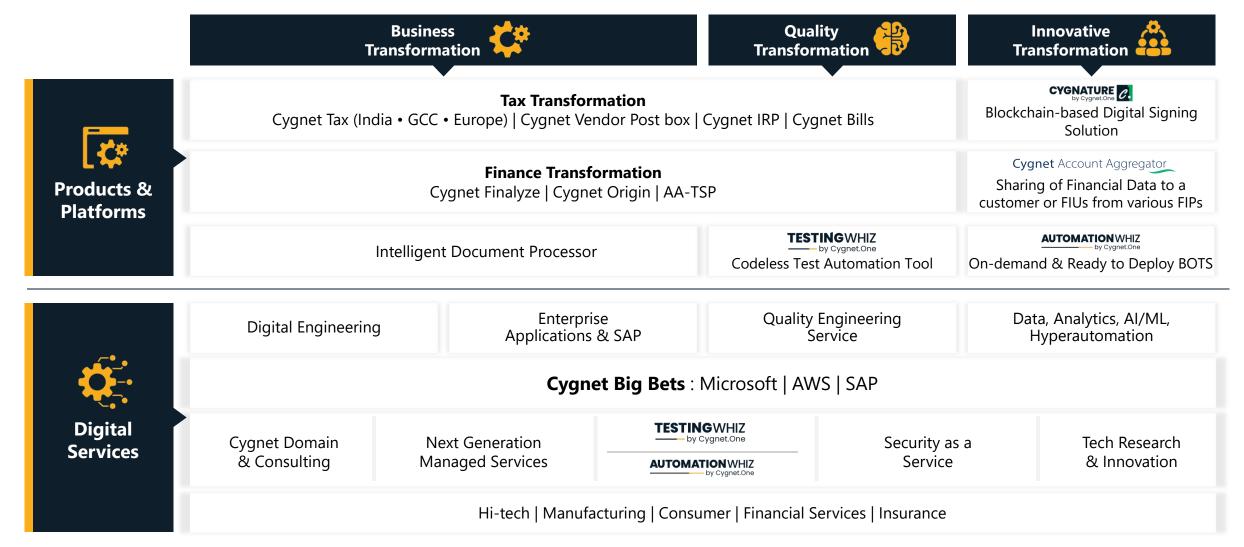


JV with Japan based group company as well as reselling their solutions in wider market





# Integrated Cygnet Offerings – Powered by Cygnet COSMOS





## **Cygnet COSMOS framework**

**Our GTM Approach - Digital Transformation Framework for Immersive Experience** 

#### **CO-IDEATE**

Co-Ideate for new product development & new market GTM

#### **CO-CREATE**

Co-Create technology enabled connected business solutions

#### **CO-INNOVATE**

Co-Innovate intelligent solutions with Cygnet launchpad.

#### **CO-EVOLVE**

Co-Evolve with a strong continuum of Cygnetians, clients, & partners.



#### **Go To Market**

Guides your transformation journey from ideation, to build, to scale, to execute



#### **Speed to Value**

Cygnet Launchpad to maximize speed (technology accelerators, frameworks, solutions)



#### **Industry-First Approach**

Access to our multidisciplinary domain expertise you need across all time zones



#### **Outcome Based Method**

Focus on human-centric, outcome-first approach to deliver 360° customer experience



**40%** 

Faster Time to Market



20%

**Cost Reduction** 



30%

Productivity



**50%** 

Optimized ROI





# What we do Digital Automation Services

## **Cygnet Services Portfolio**

#### **Go To Market – Powered by Cygnet COSMOS**



## Digital, Application & Product Engineering

- Product Ideation & Strategy
- Enterprise Application Development
- Application Modernization
- Architectural Excellence
- Cloud Engineering

## Enterprise Applications & SAP

- Consulting & Advisory
- Implementation
- Enterprise Platform Integration
- SAP testing automation



## Data, Analytics, Al, & Automation

- Data Management & Governance
- Data Migration & Modernization
- Data Virtualization
- Data Visualization
- Data Analytics, Al/ML, IoT
- Automation



## Digital Commerce & Experience

- Unified Commerce
- Digital Experience Engineering
- Experience Transformation (UI/UX)
- MACH & Composable Commerce
- Salesforce
- Adobe

#### **Cygnet Big Bets : Microsoft | AWS | Salesforce | SAP**

Cygnet
Domain &
Consulting

Agile | DevOps | DevSecOps Next Generation Managed Services Digital Quality Engineering as a Service

TESTINGWHIZ

Security
Operations as a
Service

Tech
Research &
Innovation



## **Digital Services - Key areas of focus**

## Digital, Application & Product Engineering

- Technology Due Diligence
- Application Modernization & Disposition
- API Economy & Integration Services
- Cloudification
- Agile, DevOps, and DevSecOps
- Next-Gen Managed Services

## Source to Pay (S2P)

- Vendor onboarding, verifications, and validations
- Intelligent document processing
- Payment gateway integrations
- Spend analysis forecasting & BI reports
- Digital Signing

## Data, Analytics, AI, & Hyper automation

- Data Management and Governance
- Data migration, modernization, and Visualization
- Hyper Automation
- AI/ML

## Enterprise Applications & SAP

- SAP Testing Accelerators
- Consulting and implementation | Enterprise Platform Integration
- Application
   Management
   Services
- SAP Add on Automation (GRN-ASN-MIGO-MIRO)
- Export Import process automation

## Quality & Security

- SAP Testing Accelerators
- Consulting and implementation | Enterprise Platform Integration
- Application
   Management
   Services
- SAP Add on Automation (GRN-ASN-MIGO-MIRO)
- Export Import process automation



## **Digital Transformation Pillars**

Redefine the way how you compete, create and capture value by unlocking the Power of Digital using Digital Transformation Pillars



#### **Business**

Process Mining, Business Process Reengineering, Hyperautomation

#### **Data**

Data Aggregation, Data Migration, Management & Governance, Data Lakes, Warehouses, Visualization

#### **Application**

Application Portfolio
Rationalization, Application
Disposition, Application
Modernization

#### **Technology**

Technology Refresh, Full life cycle API management, Integration Services



#### **Cloud Adoption**

Cloud Migration, Cloud Native Development, Cloud Governance

#### **DevOps**

Maturity Assessment, CI/CD, DevOps, IaaC, Containerization, Landing zones

#### **Platform Optimization**

Cost Optimization Strategies, Right sizing & Policies, Replatform, Refactor

#### **Governance**

Infrastructure Operations & Management, Monitoring, Governance & Compliance



#### **SECURITY**

#### **Assessment**

Complete assessment against security controls e.g., ISO 27001

#### **SSAT**

Software health for vulnerability detection, OSS licensing and IP risk identification, Resiliency etc.

#### **DAST**

Penetration Testing, Container scanning for vulnerability, Web/Mobility/API security testing

#### **Data Protection**

Privacy, Availability & Integrity of data using encryption, access control, Network & Physical security



#### **Maturity Assessment**

Quality engineering maturity, Quality assurance to Engineering

#### **Test Automation**

Functional test automation, Enterprise application test automation

#### **Quality Engineering**

QE center of excellence, Value based delivery using nextgeneration tools (LCNC)

#### **Digital Assurance**

Digital assurance using various dimensions e.g. Business, Technology, User experience



#### **Customer Experience**

Deliver customer experience using multi experience platforms

#### **Employee Experience**

H2R Transformation using IDP, Cygnova, AutomationWhiz & Cygnature

#### **Vendor Experience**

S2P transformation using Cygnet Vendor Postbox, Purchase digitization

#### **Stakeholder Experience**

Transform enterprise across the continuum simple->integrated->automated->Intelligent



## **Digital Transformation Journey**



#### **Transformation Driver**

Understand the need of digital transformations such as **global** expansion, competitive dynamics, revenue growth, market trends, technology advancements, optimization, etc.



#### **Evaluate**

Understand operating model & processes and evaluate organizational digital readiness.



#### **Discover**

Discover and document the present state impediments across people, data, technology and process

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03



#### **Designee & Orchestrate**

Conceptualize business process, architecture, technical stack, data strategy, security & compliance, UX, scalability & future-proofing, etc.



#### **Elaborate**

Detailing business requirements, FRs, NFRs & value proposition and listing of business changes & approaches



#### **Envision**

Envision the future state of digital enterprise, operational model as well strategic goals.

06

05

04



#### **Foundation Block**

Create foundation blocks, set base projects and packages, set optimized and flexible processes.



## Rapid POC & Accelerators

Create POC by adopting fast to fail method and leverage code less accelerators available



#### Modular and Milestones

Create milestones for the modules with deliverable targets that can be seen by business



## Progressive increment

Identify, plan, build, test and Release. Most important keep repeating.

U/

UX

UY

10





## **Key Technology Platforms**

#### **Digital, Application & Product Engineering**



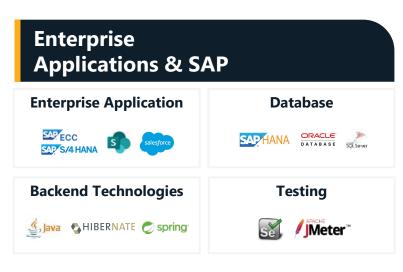


















### **Our Tech DD Framework**

We do not transform, We "EVOLVE"



**Stakeholder Workshop** 

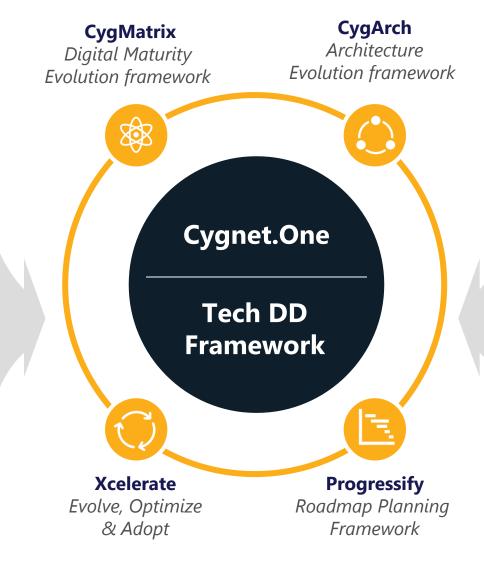
**Architecture** 

**Infrastructure & Security** 

**Application Analysis** 

**Quality & Process Analysis** 

**Rol Analysis** 



#### What you get?

**Digital Maturity Assessment Report** 

**Gap Analysis Report** 

**As-Is Solution Architecture** 

Infrastructure & DevOps report

**Proposed Solution architecture** 

**Proposed DevOps architecture** 

**Application Disposition Plan** 

**Proposed Roadmap** 



#### Why Cygnet.One? – Driving transformation through Next-Gen technologies

...being an early adapter of disruptive technologies, Cygnet.One has enabled; Business, Intelligence, and Experience transformation for customers

We take a consultative approach to offer business solutions that help our clients to move to the next stage of digital maturity







Integrated and AI enabled Smart POS solution with 96.45% accuracy of real-time food demand **prediction** reduced food wastage by 30%

#### **Multi Cloud**

**Blockchain** enabled **Product Traceability** solution deployed on AWS, Azure & Oracle for cost optimization and increased reliability







#### **Blockchain**

**Cygnature**, an Electronic Signing Solution which is integrated with DMS & CLM solutions to reduce operational cost & improve TAT. Best Blockchain Product of the Year 2018

#### Metaverse

Integrated ODOO ERP and with BI, AI/ML, and **Blockchain**, which reduced time to launch new recycling facility along with shifting business to Metaverse and improved operation efficiency by 30%.

#### Azure

Deployed Event Management Solution on cloud to ensure the availability and saleability of the solution



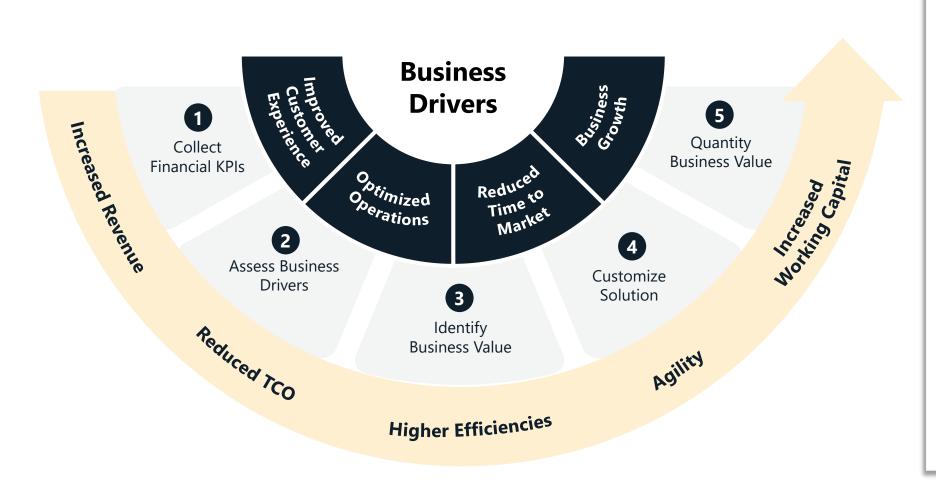
**Smart Algorithm** based Traffic Management solution which is **integrated** with IoT devices & sensors reduced congestion, lower emissions and increased the air quality





## Our Next Generation Value & Outcome Based Delivery Model

Cygnet.One's next generation delivery focusing on enabling business value through best-in-class Delivery



## Value Management Enablers



Value Based SLA



Integrated Delivery Model



Value Based Analytics



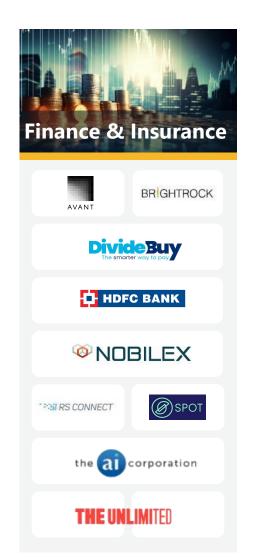
Flexible pricing model

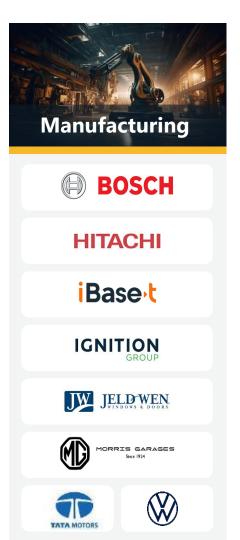


Innovation Framework

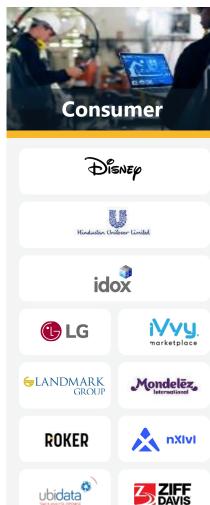


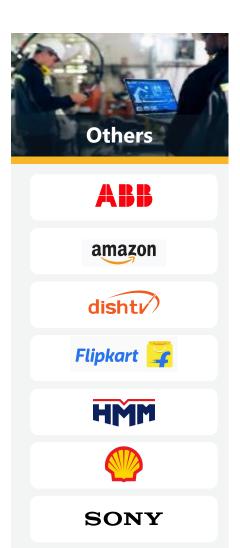
## **Cygnet.One enabling Industries to Living Digital**









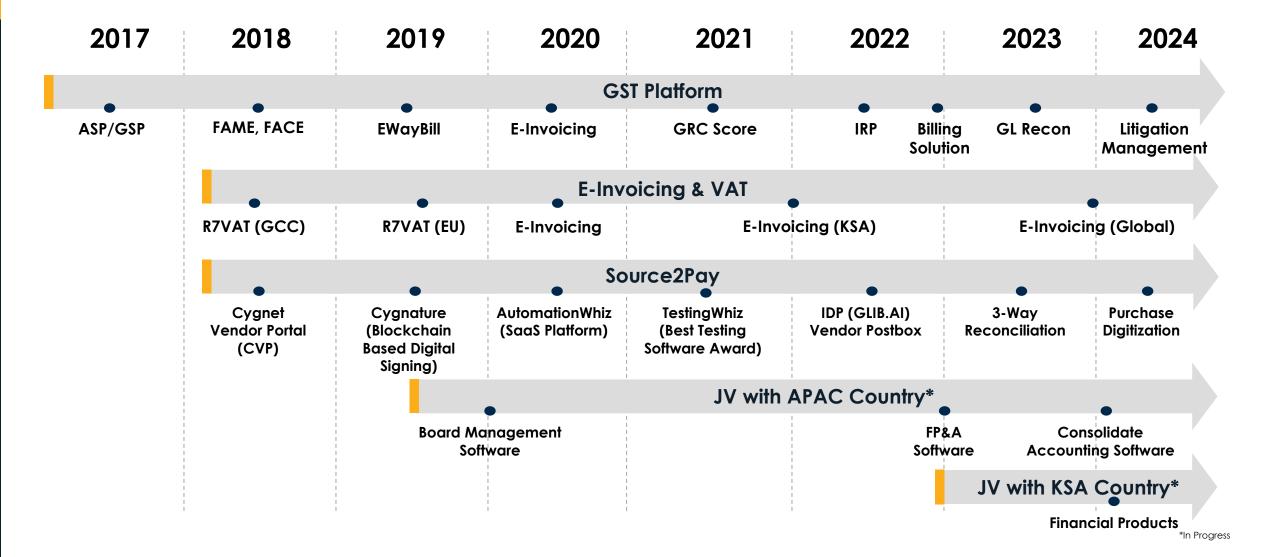






# What we do Products and Platforms

## **Cygnet Products Ecosystem Evolution**





## **Our platforms for Tax & Finance Transformation**

#### **Tax Compliance**



Automated platform for indirect tax requirements

## Purchase Digitization Source to Pay

Compliance-based vendor management solution (Requisition-Vendor onboarding-purchase automation-payments)

#### **Accounts Payable**



Compliance-based flags to manage accounts payable

#### Invoicing



On-cloud invoicing and billing solution for ecosystem of Corporates

#### Origination



Automated & digital onboarding journey to ensure accurate and verified data inputs

#### **Analytical engine**



Rule engine to enable credit assessment based on financial data

#### **Credit Assessment**



Financial data analysis using different data sources used for credit assessment and decisioning

#### **Risk Monitoring**



Early warning identification for effective disbursement and monitoring

In-house & partner based Managed services | Integration services



## Let numbers share Cygnet product story

1300+

**Subscribers** 

**50000**+ GSTIN (Business entities)

Began the journey with **250**+ subscribers in 2017

**95%** Client Retention Rate

**97%** Client Satisfaction Rate

15000+

**Users** 

With **2500**+
Concurrent users

Support the users in the Data Center On-premise,
Data Center Private,
Customer Captive
On-premise and
in the cloud

350M +

**Transactions** 

Scaled the architecture from Monolithic to Microservices to support

**60M**+ transactions in 2017 to 350M+ transactions in 2023

150M +

e-Invoices

Delivered the user experience (IRP) using VueJS, Angular, Net Core & PostgreSQL with optimum cost

Began the journey with **60M**+ e-invoices in 2020



# Creating & Delivering Value for Tax Transformation

19%

India's e-Invoice volumes processed via Cygnet's compliance platform

30%

Of Nifty 50 companies trust us for their Tax Transformation needs

55M

Transactions processed via Cygnet Tax Platform each month

412M

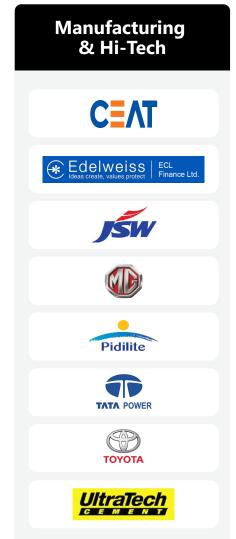
e-Invoices generated through Cygnet platform

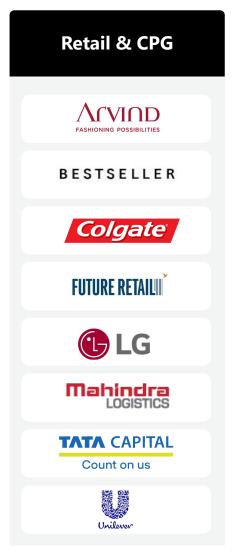


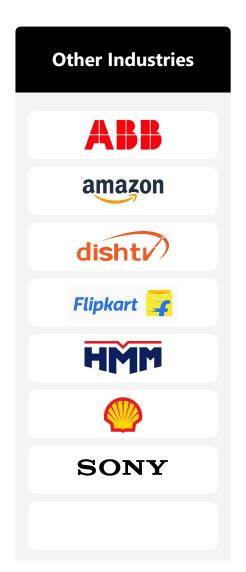
## Clients who trust us















## Other Products

**Automation Enablers** 

## **Product & Solution Ecosystem**

#### **Testing Whiz**



A codeless automation testing tool for Web, Mobile, Front-end, Business Layer, Data Layer, Database, and API testing

#### **Automation Whiz**



An enterprise RPA platform with cognitive abilities powered by Artificial Intelligence (AI) and Machine Learning (ML)

#### Cygnature



Block-chain, secure and paper-less based signing solution

#### **Bulk Signing**



Desktop & token-based documents signing in bulk

#### Global B/S consol.



Automated consolidation of Balance sheet across the globe for strengthening group business management

## **Board Room Management**



Trinity Board provides a centralized platform for managing all aspects of board meetings, from creating agendas and distributing materials to tracking action items and communicating securely

#### **SAP Testing**



- Independent SAP
   Assurance Services
- SAP Test Automation as a Service
- UX Testing Services
- Supporting
   Business Assurance





# Living the Trust Company Culture



Business Value for **Customers** 

Career Value for **Cygnetians** 

Social Value for **Communities** 

## **Our Leadership**



Niraj Hutheesing
Managing Director &
Chief Executive Officer



**Tejinder Pal Oberoi** Executive Director



**Keval Hutheesing** Executive Director



**Apurva Ashar** Executive Director



**Nisarg Trivedi** Chief Financial Officer



**Sanket Handa**Chief Product Officer



**Milin Dholakia**Chief Delivery Officer



Rajesh Khunt
Vice President & Head of
Product Engineering



Rushad Shah Associate Vice President & Head of HR



**Anuj Teli**Chief Information & Security Officer



**Anil Rajanala**Business Head – India



**Abhijit Sen**Head of Architecture & Innovation



**Ashutosh Trasy** Vice President & Head of Solutions & Strategy



**Nimish Vora** Business Head - Americas



Shivangi Dubey Head of Quality Engineering



**Kesha Shah**Head of Marketing



## **Delivering Business Value to Customers**



#### **Increased Visibility – 100%**

Fully integrate the supply chains to Improve manufacturing processes through responsive, adaptive and automated operations.

#### **Speed to Market – 40%**

Greater flexibility in the manufacturing processes, improving the production speeds and reducing time to market

#### **Intelligent Enterprises – 100%**

100% integrated systems with unified experience, Simplified automated processes, Cloudification



#### **Cost Reductions – 30%**

Promote seamless operations, automated corrective actions and better preventive maintenance

#### **Improved Efficiency – 75%**

Intelligent decision making through analysis of key insights to improve overall operational efficiency

#### **Business Agility - 60%**

Sense and respond to events in real-time, Evolve processes and Accelerate product innovation for better quality and precision



## **Higher Product Quality – 90%**

Real-time monitoring across processes and production levels to close quality gaps and improve product quality

#### **Value Based Delivery – 100%**

Measure and Monitor ROI with Continuous improvement using XLAs

#### **Connected Experience – 100%**

Enables enterprises to create efficient, faster, responsive, interactive and valuable digital experiences which in turn help the customers to stay ahead



# Delivering Career Value to Cygnetians

6 Years of Cygnet Academy

16000+ Learning Hours

70+ Technical Certification

28% Attrition Rate

15 Knowledge Café sessions



## **Delivering Social Value** to **Communities**

16 Bed ICCU Facility at Jivraj Mehta Hospital

5 Tablet libraries & 90 tablets at the Samerth Charitable Trust

350+ Empowering Students Daily

700 Food Ration Kit Donated in the Pandemic

10+ Computer Labs at Municipal Schools Advanced Education



## Goals for 2027

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1

Grow **30%** Year on Year

In the **Top 3** IT products esp. Tax Technology and services companies

Best Places to Work, a benchmark for employee & customer delight across Ahmedabad





## THANK YOU





